



DETAILED EVENT ITINERARY

20 MILE VETERAN SUICIDE AWARENESS RUCK MARCH

NOVEMBER 11, 2017

STADIUM VIEW

1963 HOLMGREN WAY, GREEN BAY, WI 54304

REGISTRATION: 6:00AM TO 9:30AM

OFFICIAL WELCOME: 9:30AM

MARCH INSTRUCTIONS: 9:40AM

NATIONAL ANTHEM: 9:55AM

START: 10:00AM

SPONSORSHIP LEVELS

5 STAR—\$10,000—LIMIT 1

OVERALL RECOGNITION— OPPORTUNITY TO SPEAK AT EVENT OPENING CEREMONY
MEDIA RECOGNITION—PUBLIC MENTION IN SELECT MEDIA KITS AND/OR PRESS RELEASES
PLAQUE— 5 STAR DONOR PLAQUE
BANNERS— YOU'RE PROVIDED BANNER PLACED IN SPECIFIC LOCATION DURING THE EVENT
VOCAL RECOGNITION- ANNOUNCED RECOGNITION THROUGHOUT EVENT
T-SHIRT RECOGNITION—TOP AND LARGEST GREY SCALE LOGO PLACEMENT ON ALL T-SHIRTS
WEBSITE— WEBSITE RECOGNITION WITH LINK TO YOUR WEBSITE
EVENT BAG— OPPORTUNITY TO PROVIDE AN ITEM TO BE PLACED IN EACH ATTENDEE BAG

4 STAR—\$7,500—LIMIT 2

MEDIA RECOGNITION—PUBLIC MENTION IN SELECT MEDIA KITS AND/OR PRESS RELEASES
PLAQUE—DONOR PLAQUE
BANNERS— YOU'RE PROVIDED BANNER PLACED IN SPECIFIC LOCATION DURING THE EVENT
VOCAL RECOGNITION- ANNOUNCED RECOGNITION THROUGHOUT EVENT
T-SHIRT RECOGNITION—SECOND FROM TOP AND SECOND LARGEST GREY SCALE LOGO PLACEMENT ON ALL T-SHIRTS
WEBSITE— WEBSITE RECOGNITION WITH LINK TO YOUR WEBSITE
EVENT BAG— OPPORTUNITY TO PROVIDE AN ITEM TO BE PLACED IN EACH ATTENDEE BAG

3 STAR—\$5,000

PLAQUE—DONOR PLAQUE
BANNERS— YOU'RE PROVIDED BANNER PLACED IN SPECIFIC LOCATION DURING THE EVENT
VOCAL RECOGNITION- ANNOUNCED RECOGNITION THROUGHOUT EVENT
T-SHIRT RECOGNITION—THIRD FROM TOP AND THIRD LARGEST GREY SCALE LOGO PLACEMENT ON ALL T-SHIRTS
WEBSITE— WEBSITE RECOGNITION WITH LINK TO YOUR WEBSITE
EVENT BAG— OPPORTUNITY TO PROVIDE AN ITEM TO BE PLACED IN EACH ATTENDEE BAG

2 STAR—\$2,000

VOCAL RECOGNITION—ANNOUNCED RECOGNITION THROUGHOUT EVENT
T-SHIRT RECOGNITION—FORTH FROM TOP AND FOURTH LARGEST GREY SCALE LOGO PLACEMENT ON ALL T-SHIRTS
WEBSITE— WEBSITE RECOGNITION WITH LINK TO YOUR WEBSITE
EVENT BAG— OPPORTUNITY TO PROVIDE AN ITEM TO BE PLACED IN EACH ATTENDEE BAG

1 STAR—\$500

T-SHIRT RECOGNITION—SMALLEST PRINT NAME OF BUSINESS, FAMILY, OR PERSON ON ALL T-SHIRTS
WEBSITE— WEBSITE RECOGNITION
EVENT BAG— OPPORTUNITY TO PROVIDE AN ITEM TO BE PLACED IN EACH ATTENDEE BAG

IN-KIND SPONSORSHIP

WE DO ACCEPT ALL FORMS OF DONATIONS: T-SHIRT, MEDALS, FOOD, ADVERTISING, AND PROMOTIONAL MATERIALS

***IN LIEU OF FINANCIAL CONTRIBUTIONS YOU WILL RECEIVE A SPONSORSHIP PACKAGE IN RETURN FOR THE NET WORTH OF YOUR DONATION**

WHAT WE NEED FROM YOU

SPONSOR PACKAGE SELECTED:

DONATED AMOUNT: \$

BUSINESS NAME:

CONTACT PERSON:

CONTACT'S DIRECT NUMBER:

CONTACT'S E-MAIL:

BUSINESS MAILING ADDRESS:

BUSINESS WEBSITE LINK:

MARKETING/P.R. CONTACT FOR BUSINESS LOGO FOR T-SHIRTS, BANNERS, & POSTERS:

"ANNOUNCER CARD"- (WHAT DO YOU WANT OUR ANNOUNCERS TO SAY ABOUT YOUR BUSINESS):

***SPONSORS PLEASE HAVE ALL LOGOS & ANNOUNCER CARDS TO 4TH H.O.O.A.H. BY OCTOBER 1ST, 2017**

PLEASE SEND OR E-MAIL ALL INFORMATION ABOVE TO: WKOCKEN@HOOAHINC.ORG OR 4TH H.O.O.A.H. WI, PO BOX 12361, GREEN BAY, WI 54307

IF YOU HAVE ANY QUESTIONS OR CONCERNS CALL: WILLIAM KOCKEN 920-265-6486